



## Shannon Jacobson

Senior Managing Consultant  
PFM Financial Advisors LLC

Shannon Jacobson serves as a senior managing consultant in the Chicago office. She has 15 years of public finance experience in both financial advisory and banking capacities. As a senior member of the Chicago financial advisory practice, Shannon works as lead advisor to many of the largest issuers in the city and state. She provides extensive financial advisory services to state and local governments, higher education institutions, convention centers, and non-profits, among others. Shannon has been directly involved in the issuance of over \$15 billion of bonds and has advised on some of the municipal market's most complex and notable transactions for these clients. One of her recent engagements earned Bond Buyer "Deal of the Year" award for its innovation and execution during challenging market conditions.

Shannon specializes in transaction execution providing expertise on financial planning, credit rating strategy and engagement, legal documentation, economic analysis, debt structuring, investor relations, and pricing in the capital market. She has expertise advising clients on managing and maintaining credit ratings, specifically advising on troubled or deteriorating credits.

Shannon received her Master of Public Policy (MPP) from the University of Chicago and a Bachelor of Arts and Sciences from the University of Pittsburgh.



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### Contact

190 South LaSalle  
Suite 2000  
Chicago, IL 60603

[jacobsons@pfm.com](mailto:jacobsons@pfm.com)  
312.523.2437 office

### Specialties

State & Local Governments,  
Higher Education, K-12  
Schools, Environmental  
Utilities, State Revolving  
Funds, Sports, Leisure &  
Cultural Facilities, Housing  
Authorities, Endowments &  
Foundations, Charitable  
Institutions

Financial Advisory

### Education

B.S. in Political Science,  
Communications, French,  
Italian and Literature  
University of Pittsburgh

M.P.P.  
University of Chicago

### Professional Designations or Licenses

Municipal Advisor  
Representative (Series 50)

**Started with PFM:** 2011

**Started in the Field:** 2009