



Robert Rich

Managing Director

PFM Financial Advisors LLC

Robert Rich, a transportation specialist with over 40 years of municipal experience, joined PFM in 2001 after working as an investment banker, research director, and ratings analyst. He has worked on in excess of \$50 billion in financings with various transportation agencies and authorities, across all modes, including seven *Bond Buyer* Regional Deals of the Year and an *Infrastructure Finance Magazine* Ten Most Creative International Deals of the Year.

Mr. Rich began his finance career at Moody's Investor Services as a credit analyst and moved from there to JP Morgan. At JP Morgan, Mr. Rich was a member of the municipal research group where he was responsible for analysis of commercial banking, portfolio investment, sales, trading and underwriting and investment banking. Mr. Rich later came to manage the municipal research group. Mr. Rich left municipal credit research for a career in investment banking and financial advisory.

Mr. Rich had been involved in the original design of the TIFIA program. He was a board member of the American Road and Transportation Builders Association's Public-Private Ventures Division. He was also a board member of Autism New Jersey, an advocacy organization for individuals with autism, and remains active in advocacy efforts.

Prior to his career on Wall Street, Mr. Rich worked for the State of New Jersey and was a United States Presidential Management intern. He is a member of the bar in New York, New Jersey, and the District of Columbia.



Contact

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Specialties

Transportation

Financial Advisory

Education

B.A.
Brown University

MPA
Columbia University

J.D.
Rutgers Law School

Professional Designations or Licenses

Municipal Advisor
Representative (Series 50)

Started with PFM: 2001

Started in the Field: 1985