



John Crotty

Director

PFM Financial Advisors LLC

John joined PFM in 2015 as part of the Quantitative Strategies Group (QSG) in the Philadelphia office. John's area of focus includes examining strategic and operational considerations of clients and executing in-depth financial analysis of municipal issuer's debt portfolios through means of structural optimization, refunding efficiency and complex transactional support. John also manages the day-to-day operations of the Escrow Procurement Group (EPG) which supports the firm in the analysis and procurement of refunding and cash defeasance escrows.

Additionally, John works as a team member for PFM's municipal investor relations platform. Munite® is a one-stop shop investor relations platform that bridges the gap between the municipal issuer and investor communities, by helping to ensure that issuers are optimizing their investor relations outreach when accessing the capital markets to secure funding for critical public projects.

Within the QSG, John has worked on numerous financial modeling engagements, both externally and internally. Specifically, within PFM's thought leadership initiatives, John works closely with ratings agencies as he takes a lead role in the development and maintenance of the firms' credit calculator suite. Through this, he has worked with a wide range of clients on credit assessments, debt capacity studies, and merger and acquisition engagements by providing strategic consulting and stand-alone rating analysis. Additionally, John provides primary support for engagements that require customizable models. John also is a key member of financial advisory teams, with direct coverage of east coast local governments, large public higher education institutions nationwide, and several other clients across the firm.



Contact

1735 Market Street
42nd Floor
Philadelphia, PA 19103

crottyj@pfm.com
215.557.1410 office

Specialties

State & Local Governments,
Higher Education

Specialized Services,
Financial Advisory

Education

B.S.
Pennsylvania State University

Professional Designations or Licenses

Municipal Advisor
Representative (Series 50)

Started with PFM: 2015

Started in the Field: 2015