



Florien Bouwmeester

Director

PFM Financial Advisors LLC

Florien joined PFM as part of the firm's [asset acquisition of Melio & Company](#), a premier healthcare advisory firm. At PFM, Florien co-leads the healthcare advisory practice. Florien has over 20 years of experience covering not-for-profit healthcare providers. Before working as a managing director at Melio & Company, she was an executive director with JPMorgan's Commercial Bank. She served as the credit executive responsible for the portfolio of healthcare, higher education, and other non-profit clients in the Northeast and Mid-Atlantic regions. In this role, she oversaw the management and credit approval processes related to the portfolio; supervised negotiation and execution of financing terms; and engaged in frequent discussions with senior level management on financing needs and structuring parameters. Prior to joining JPMorgan's Commercial Bank, Florien held positions at Kaufman Hall, Financial Guaranty Insurance Company, and Moody's Investors Service, covering not-for-profit healthcare clients nationwide. She began her career in the public finance investment banking division of JPMorgan.

Florien received her undergraduate degree from the University of Michigan and her MBA from Columbia University in New York. She serves on the board of Girls on the Run of NYC and Southlands Foundation in Rhinebeck, NY.



Contact

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Specialties

Financial Advisory

Healthcare

Education

B.A.
University of Michigan

M.B.A.
Columbia University

Professional Designations or Licenses

Municipal Advisor
Representative (Series 50)

Municipal Advisor Principal
(Series 54)

Started with PFM: 2023

Started in the Field: 1999